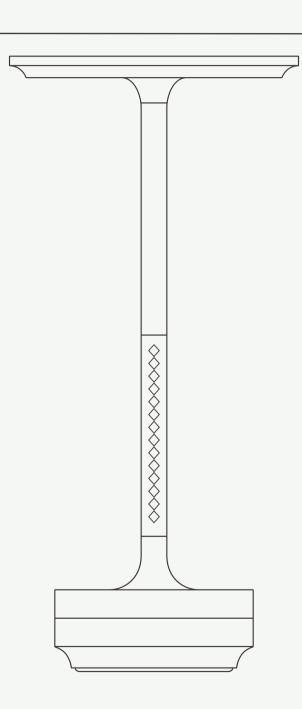
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Ambientec

Turn Craft

Turn Craft reinterprets Nao Tamura's acclaimed "Turn" project, launched in 2019, with a renewed focus on materiality and artisanal details. This iteration introduces original finishes and textures that elevate the design's inherent elegance. The glossy black version, Turn Craft Stainless Black / Nero, achieves exceptional depth and richness through a pioneering steel-dyeing process, employed by Ambientec for the first time.

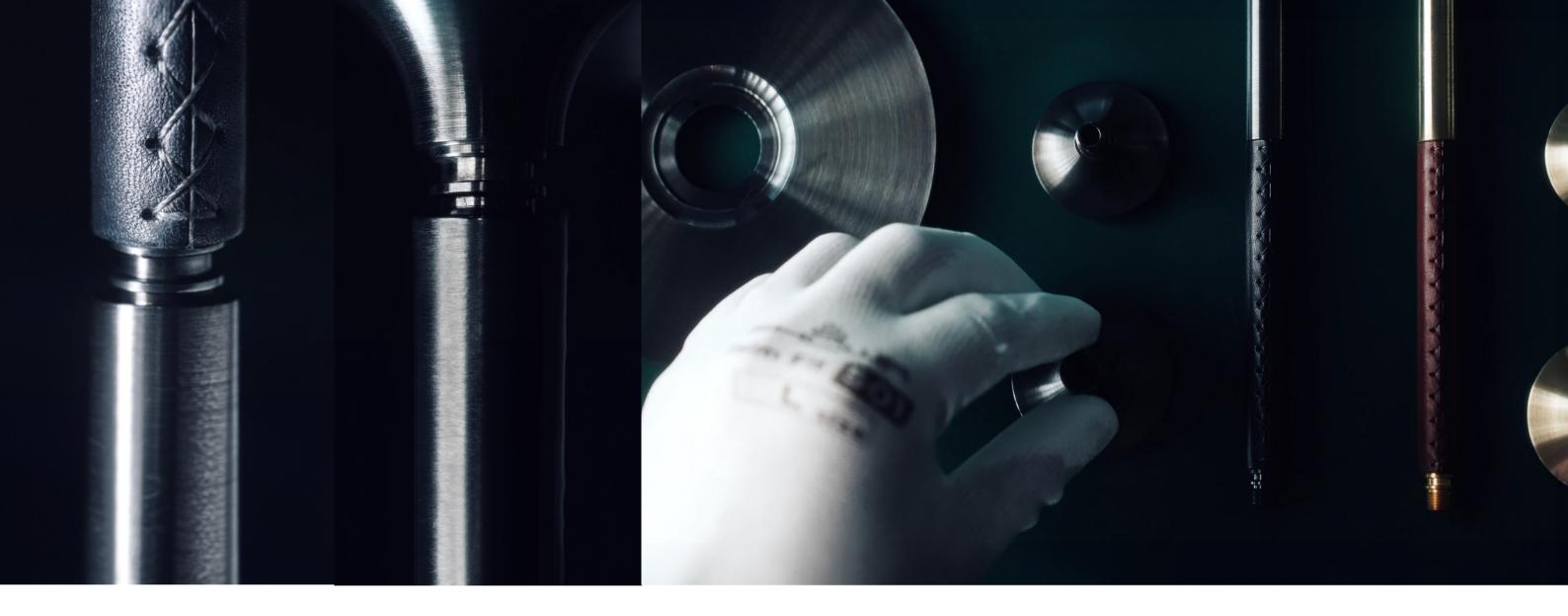




A portion of the stem is encased in fine black Tuscan Liscio leather, hand-stitched to perfection, imparting a touch of understated luxury.

The brass version, Turn Craft Brass / Cotto, reimagines the lamp's contemporary lines with a nostalgic warmth. Treated with a gentle oil-finishing process, the brass surface develops a unique patina over time, transforming the lamp into an evolving object of exquisite character. The hand-stitched Tuscan Liscio leather on the stem harmonizes beautifully with the brass's natural tones, adding texture and depth to the design.

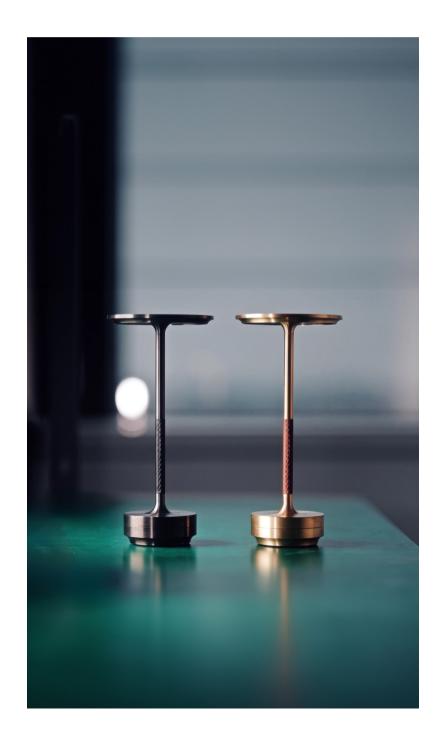




As its name suggests, Turn Craft embodies masterful craftsmanship, blending precision-machined metals with natural materials in a way that highlights their intrinsic beauty. Unlike the original Turn Brass, which is coated to prevent oxidation, Turn Craft embraces the brass's organic aging process. Each brass component is stored in a vacuum after processing and finished with oil to preserve its raw, tactile quality. Over time, the brass can be polished to restore its original luster, enhancing its charm and extending its lifespan.

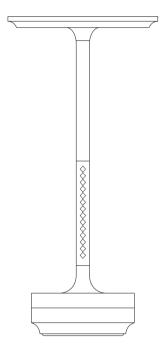
To ensure enduring beauty, Turn Craft offers a bespoke maintenance polish. The Tuscan Liscio leather, crafted using the traditional vaqueta method in Tuscany, Italy, reflects the highest standards of artisanal excellence. "Liscio," meaning "smooth" in Italian, refers to the luxurious vegetable-tanned leather enriched with animal fats to achieve its signature softness. Japanese artisans meticulously hand-stitch this leather, imbuing the lamp with a deeply personal, handcrafted essence.

Turn Craft Stainless Black features Nero (black) leather, while Turn Craft Brass pairs seamlessly with Cotto (dark brown) leather. Stainless steel, the most robust material in the Turn series, offers exceptional resistance to corrosion. Its bold silver surface is tempered with a sophisticated black dye for a more refined and dignified aesthetic. This finish results from a collaboration with a young company in Tsubame-Sanjo, renowned for its innovative stainless steel dyeing techniques and dedication to craftsmanship.





Ambientec



Designer

Nao Tamura

Turn Craft

Product Name	TURN CRAFT Brass / Cotto		TURN CRAFT Stainless Black / Nero	
Product Code	TN1CF-BSCTT		TN1CF-SBNRO	
Main Materials				
Main Body/Charger Stand	Brass		Stainless steel	
Other	Leather, polycarbonate, ABS, silicone rubber, etc.			
Surface Treatment				
Main Body/Charger Stand	No coating		Zinc phosphate coated	
Dimensions (mm)	Outer diameter: 130		Height:275(Main body)	Height:285(Including charger stand)
Weight (g) (Main body)	1200		1150	
Light Source	LED			
Color Rendering Index	Ra95 or more			
Dimming Level	LOW	MID	HIGH	EXTRA HIGH
Power consumption (w)	0.1	0.5	1.2	3.5
Illuminance (Ix)	16	140	400	1200
Color Temperature (k)	1800	2300	2400	2500
Battery Run Time (h)	150	38	12	5
Charging	USB charging : Approx. 6 hours			
Power Supply	Rechargeable lithium-ion battery, 3.6 V / 5200 mAh			
Waterproofing	IP66 equivalent* (Charger stand is not waterproof)			
	IP66 Indicates protection from dust and high-pressure water jets from any direction.			

^{*} Thanks to widespread use of mobile devices, most people today already possess a USB-compatible AC adapter. So it is not provided with this product in order to reduce environmental impact. When using this product, have a DC5V/2A (or 2A or higher) USB-compatible AC adapter handy. Ambientec's optional AC adapter (Product Code: AMB-AC02) can also be used.



Nao Tamura is a designer in the most modern terms. Her talents cross-over cultures, languages, disciplines, concepts and styles with consistency of smart thinking always at the heart of their work. She is truly global inher insights and execution.

As a product of Tokyo and New York City creative communities, her solutions are equally at ease in the world of 2D and 3D, with an uncanny ability to find that emotional connection with the industry status-quo often insists upon. Her unique solutions are more than simply design and possess a rare balance of innovation and beauty.

Nao Tamura has also received a number of prestigious awards including: iF Design Award, Red Dot Design Award, Industrial Design Excellance Awards (Gold), Milano Salone Satellite Award (1st prize) and so on. https://naotamura.com

TURN CRAFT Ambientec

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