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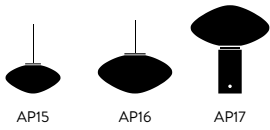


Press Release

Mist ^{AP15-AP17}

All the Way to Paris

August 2023



Mist ^{AP15-AP17}

All the Way to Paris

Product category

AP15-16: Pendant
AP17: Table lamp

Production Process

AP15-16: Mouthblown shade with spun metal pieces
AP17: Mouth blown glass. Stone cut to shape.

Environment

Indoor

Materials

AP15-16: Blown opal glass shade with an aluminium cover.
AP17: Stone base with glass shade and brass dimmer.

Colours

AP15-16: White
AP17: White & Guatemala Verde

Dimensions (cm/in)

AP15: H: 13cm/5.1in, W: 25cm/9.8in,
D: 25cm/9.8in
AP16: H: 20cm/7.9in, W: 37cm/14.6in,
D: 37cm/14.6in
AP17: H: 41cm/16.1in, W: 37cm/14.6in,
D: 37cm/14.6in

Dimmability

AP17: The light intensity can be controlled by the dimmer on the base of the lamp.

Design year

2023

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Rays of the first morning light shining through the mist inspired this warm, diffused pendant and table lamp by All the Way to Paris.

The duo behind Copenhagen-based design studio All the Way to Paris often find that their experience in graphic design emerges in their product design. This intuitive approach becomes apparent in their latest collaboration with &Tradition — Mist.

Featuring a pendant in two sizes as well as a table lamp, Mist is inspired by the warm, diffused light of morning rays shining through the haze, offering a modern take on the classic globe light silhouette.

“We are fascinated by the way light comes through at different times of the day, and with different weather. With Mist, we want to speak to the kind of light that comes through when the air is heavy, a kind of sparkling, diffused light. The series will add depth to a room instead of being too harsh,” explain Tanja Vibe and Petra Olsson Gendt, founders of All the Way to Paris.

Crafted from mouth-blown opal glass with white coated aluminium details and a textile cord, the Mist pendant lamp is available in two sizes and can be hung in solitude or in multiples to create a larger lighting arrangement. The simplicity of the pendant’s exterior allows the light itself to be the focus of the piece, creating a sense of ambiance and visual harmony.

The Mist table lamp, also made from mouth-blown opal glass, features a thick marble pillar with a small dimmer switch. The contrast between the light shape of the glass and the solidity of the marble creates an elegant design rich in materiality.

Both versions of Mist have corresponding silhouettes but are positioned inversely, allowing for a charming, coordinated look in the same space.

“In a way, this is our take on the classic globe light,” explain Vibe and Olsson Gendt. “But with a twist on the simplicity of that silhouette, in that the shape is compressed and slightly asymmetrical. The shape keeps it interesting and poetic while still giving the kind of warm, glowing light that comes from a typical globe.”

The Mist lighting series adds a touch of understated luxury to an interior design project, offering a perfect combination of form, function, elegance and warmth.

All the Way to Paris (ATWTP) was founded as a graphic design duo around 2004 and has since evolved into a group of global talents with a passion for pushing the creative envelope and going beyond the boundaries of the expected to explore a broad spectrum of projects within visual communications. From graphic identities, digital designs, illustrations, art and museum catalogues, exhibition graphics and books to rugs, fabrics, intriguing design objects and interiors. For founding partners Tanja Vibe and Petra Gendt, their raison d'être stems from a Scandinavian no-nonsense approach to design, where they continuously seek to explore, play and flourish with new endeavours.



&Tradition's vision is to create a more conscious, comfortable and beautiful world.
With a passionate approach to masterly design, we preserve icons of the past whilst creating the classics of tomorrow, bringing you a collection infused with enduring qualities that work to connect people and places. Always respectfully. Always made to last.