

OTTOLENGHI

FOR

SERAX



ABOUT

OTTOLENGHI

Yotam Ottolenghi is the restaurateur and chef-patron of six London-based delis and restaurants. He is the author of eight best-selling cookery books, including renowned titles as *Plenty*, *Jerusalem* and *Simple*. Amongst several prizes, Yotam won two James Beard awards in the US and the UK National Book Award. Yotam has been a weekly columnist for the *Saturday Guardian* for over thirteen years and is a regular contributor to *The New York Times*. His commitment to the championing of vegetables, as well as ingredients once seen as 'exotic' has led to what some call "The Ottolenghi effect". This is shorthand for the creation of a meal which is full of colour, flavour, bounty and sunshine'.



A TIME FOR CELEBRATION

A TIME FOR CONVERSATION

A TIME FOR HAPPINESS

THIS IS

F E A S T

With an abundance of colours, vegetable prints and positive vibes the brand new FEAST collection reflects everything his creator stands for. The British-Israeli chef Yotam Ottolenghi created this range of expressive tableware with the most joyful of gatherings in mind: coming together with friends and family, sharing food and exchanging stories. On this project the chef joined hands with Italian artist Ivo Bisignano. "Ivo is a good friend as well as a soul-mate for the creative process in all Ottolenghi graphics", Yotam Ottolenghi states. "His art, in whatever medium, is honest, expressive, bold, joyful and colourful. Attributes we strive to achieve in our food."

The FEAST collection is characterized by an impulsive gesture of an 'O' shaped brush stroke. "I have an obsession for the O", Ivo Bisignano explains. "The O shape of a face, the O of a circle, a dot, a double dot and of course: the O of Ottolenghi. The continuum of the O shape is something I find very intriguing." Apart from the graphic language of the O the artist also incorporates abstract images of vegetables, an essential ingredient in Ottolenghi's signature cuisine. "I have drawn thousands of vegetables in this process trying to achieve the effect of stamping actual vegetables on a plate", he says. The result is a colourful esthetic that gives every user the personal freedom to create a celebration, a true feast, every single day. "The plates are like different spices", Bisignano explains. "It is the combination and proportion of the different components that will define the flavour."

The various sizes in plates, the vibrant colours and different patterns all evoke the typical Ottolenghi feeling of 'outrageous casualness'. Of creating tables that are informal but very abundant, eccentric even, at the same time. "We have tried to tell the Ottolenghi story in objects. It is a story of the tension between the earthy and the sophisticated, between passion and refinement, tradition and novelty. Ostensible opposites, existing together in dynamic harmony", Ottolenghi says. "This collection is a collaboration nourished by camaraderie and by the sharing of lovingly-made food around a beautifully-laid table. We hope you enjoy it as much as we do."



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PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Lapis Lazuli
B8921001X



White + Pepper Black
B8921001K



Sunny Yellow
B8921001Y



White + Swirl-Stripes Red
B8921001C



Azure + Broccoli Green
B8921001F

EXTRA SMALL DISHES

D.7 cm – H.2 cm
D.2 3/4 inch – H.3/4 inch



Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

SMALL DISHES

D.11 cm – H.2 cm
D.4 3/8 inch – H.3/4 inch



Delicious Pink + Pepper Blue
B8921002L



White + Swirl-Stripes Blue
B8921002B



Azure + Broccoli Green
B8921002F



Sunny Yellow
B8921002Y



White + Artichoke Blue
B8921002T

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

SMALL TAPAS PLATES

D.8 cm – H.2,5 cm
D.3 1/8 inch – H.1 inch



Black
B8921011E



White + Swirl- Stripes Red
B8921011F



Lapis Lazuli + Swirl-Stripes White
B8921011C

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

LARGE TAPAS PLATES

D.11 cm – H.3,5 cm
D.4 3/8 inch – H.1 3/8 inch



White + Swirl-Stripes Blue
B8921012B



Black
B8921012E

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Face 1
B8921003P



Face 2
B8921003Q



Sunny Yellow + Swirl-Dots Black
B8921003J



Lapis Lazuli + Artichoke White
B8921003U



Azure + Artichoke Green
B8921003G



White + Swirl-Stripes Red
B8921003C

EXTRA SMALL PLATES

D.16 cm – H.2 cm
D.6 1/4 inch – H.3/4 inch

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



White + Swirl-Stripes Blue
B8921004B



Delicious Pink
B8921004V



White + Artichoke Blue
B8921004T



Lapis Lazuli + Pepper White
B8921004N

SMALL PLATES

D.19 cm – H.2 cm
D.7 1/2 inch – H.3/4 inch



Black + Pepper White
B8921004O



White + Swirl-Stripes Red
B8921004C



Face 2
B8921004O



Sunny Yellow + Swirl-Stripes White
B8921004D



White + Artichoke Black
B8921004S



Lapis Lazuli + Swirl-Dots White
B8921004I



Sunny Yellow + Swirl-Stripes Red
B8921004E

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

MEDIUM PLATES

D.22 cm – H.2 cm
D.8 5/8 inch – H.3/4 inch



White + Swirl-Stripes Red
B8921005C



Azure + Artichoke Green
B8921005G



White + Pepper Black
B8921005K



Lapis Lazuli + Swirl-Stripes White
B8921005A



Sunny Yellow + Swirl-Stripes White
B8921005D



Lapis Lazuli
B8921005X



Face 1
B8921005P



Delicious Pink + Pepper Blue
B8921005L



Sunny Yellow + Swirl-Dots Black
B8921005J

Material - Stoneware



PRODUCT OVERVIEW

OTTOLENGHI – FEAST

HIGH PLATES

D.22 cm – H.4 cm
D.8 5/8 inch – H.1 5/8 inch



Sunny Yellow + Swirl-Dots Black
B8921008J



Lapis Lazuli + Swirl-Stripes White
B8921008A



White + Pepper Black
B8921008K



White + Swirl-Stripes Red
B8921008C



Azure + Artichoke Green
B8921008G



Delicious Pink + Pepper Blue
B8921008L

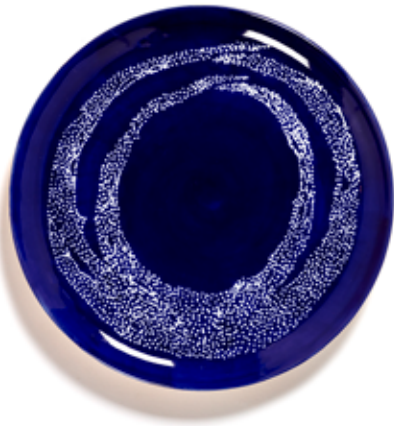
Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

LARGE PLATES

D.26 cm – H.2 cm
D.10 1/4 inch – H.3/4 inch



Lapis Lazuli + Swirl-Dots White
B8921006I



Azure
B8921006Z



White + Pepper Black
B8921006K



Sunny Yellow + Swirl-Dots Black
B8921006J



Lapis Lazuli + Swirl-Stripes White
B8921006A



Sunny Yellow + Swirl-Stripes Red
B8921006E



Azure + Pepper Green
B8921006H



White + Swirl-Stripes Blue
B8921006B

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

SERVING PLATES

D.35 cm – H.2 cm
D.13 3/4 inch – H.3/4 inch



Azure + Pepper Gold
B8921007R



Lapis Lazuli + Swirl-Dots White
B8921007I



Face 2
B8921007Q



Black + Pepper White
B8921007O



Delicious Pink + Pepper Gold
B8921007M

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

SERVING PLATES

D.35 cm – H.2 cm
D.13 3/4 inch – H.3/4 inch



White + Swirl-Stripes Blue
B8921007B



White + Artichoke Black
B8921007S



Sunny Yellow + Swirl-Stripes Red
B8921007E



Lapis Lazuli + Pepper Gold
B8921007W



Face 1
B8921007P

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Lapis Lazuli + Swirl-Stripes White
B8921017A



Azure + Swirl-Stripes Red
B8921017C

ESPRESSO CUPS

D.7 cm – H.6 cm
D.2 3/4 inch – H.2 3/8 inch
15 cl – 5 fl.oz.



White + Swirl-Stripes Blue
B8921017B



Sunny Yellow
B8921017E



Delicious Pink
B8921017D

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Sunny Yellow
B8921018E



Azure + Swirl-Stripes Red
B8921018C

COFFEE CUPS

D.7,5 cm – H.7,5 cm
D.3 inch – H.3 inch
25 cl – 8 fl.oz.



White + Swirl-Stripes Blue
B8921018B



Delicious Pink
B8921018D



Lapis Lazuli + Swirl-Stripes White
B8921018A

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Lapis Lazuli + Swirl-Stripes White
B8921019A



White + Swirl-Stripes Blue
B8921019B



Sunny Yellow
B8921019E

TEA CUPS

D.8 cm – H.10 cm
D.3 1/8 inch – H.3 7/8 inch
33 cl – 11 fl.oz.



Azure + Swirl-Stripes Red
B8921019C



Delicious Pink
B8921019D

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Azure + Swirl-Stripes Red
B8921009A



Delicious Pink Swirl-Stripes Blue
B8921009D



White + Swirl-Stripes Blue
B8921009B



Sunny Yellow + Swirl-Stripes Red
B8921009G



White + Swirl-Stripes Red
B8921009F

SMALL BOWLS

D.15 cm – H.7 cm

D.5 7/8 inch – H.2 3/4 inch

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

LARGE BOWLS

D.17 cm – H.7 cm
D.6 3/4 inch – H.2 3/4 inch



White + Swirl-Stripes Blue
B8921010B



Lapis Lazuli + Swirl-Stripes White
B8921010C



White + Swirl-Stripes Red
B8921010F



Delicious Pink Swirl-Stripes Blue
B8921010D

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



SALAD BOWLS

D.27,5 cm – H.9,5 cm
D.10 7/8 inch – H.3 3/4 inch

White + Swirl-Stripes Red
B8921015A



White + Swirl-Stripes Blue
B8921015B



Sunny Yellow Swirl-Stripes Red
B8921015C



Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



SMALL SERVING PLATES

D.30 cm – H.6 cm
D.11 3/4 inch – H.2 3/8 inch

White + Swirl-Stripes Blue
B8921013B



Azure + Swirl-Stripes Red
B8921013E



Sunny Yellow + Swirl-Dots Black
B8921013G

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



White + Swirl-Stripes Blue
B8921016B

SMALL SERVING PLATES

D.34 cm – H.4 cm
D.13 3/4 inch – H.1 5/8 inch



Sunny Yellow + Swirl-Dots Black
B8921016G



Delicious Pink + Pepper Blue
B8921016I



Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



White + Swirl-Stripes Red
B8921014A



MEDIUM SERVING PLATES

D.35 cm – H.6 cm
D.13 3/4 inch – H2 3/8 inch



Azure + Swirl-Stripes Red
B8921014E



Lapis Lazuli + Swirl-Stripes White
B8921014F

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



LARGE SERVING PLATES

D.44,5 cm – H.9 cm
D.17 1/2 inch – H3 1/2 inch



Blue + Pepper White
B5121010B



White + Artichoke Black
B5121010A



Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Table Fork
L20,6 x W2,4 x H2 Cm
L8 1/8 x W1 x H3/4 Inch
B0721001



Table Spoon
L20,3 x W4,7 x H2 Cm
L8 x W1 7/8 x H3/4 Inch
B0721002

CUTLERY

Stainless Steel & Wood



Table Knife
L23,7 x W1,9 x H1,6 Cm
L9 3/8 x W3/4 x H5/8 Inch
B0721003



Coffee Spoon
L14,5 x W3,3 x H1,4 Cm
L5 3/4 x W1 1/4 x H1/2 Inch
B0721004

Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST

TRAYS



Pepper
D.35 – H.1,8 cm
D.13 3/4 – H.3/4 inch
B9321003



Pepper
D.45 – H.1,8 cm
D.17 3/4 – H.3/4 inch
B9321004



Material - Stoneware

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Terracotta
D.18 cm – H.13 cm
D.7 1/8 inch – H.5 1/8 inch
B7221008

STANDS



Terracotta
D.18 cm – H.12,5 cm
D.7 1/8 inch – H.4 7/8 inch
B7221006



Terracotta
D.22 cm – H.20 cm
D.8 5/8 inch – H.7 7/8 inch
B7221007



Concrete
D.23 cm – H.21 cm
D.9 inch – H.8 1/4 inch
B7221009

PRODUCT OVERVIEW

OTTOLENGHI – FEAST



Black
D.14 cm – H.10 cm
D.5 1/2 inch – H.3 7/8 inch
B7221002



Gold
D.14 cm – H.10 cm
D.5 1/2 inch – H.3 7/8 inch
B7221003



Black
D.25 cm – H.15 cm
D.9 7/8 inch – H.5 7/8 inch
B7221005



Gold
D.25 cm – H.15 cm
D.9 7/8 inch – H.5 7/8 inch
B7221004

STANDS

Material - Powdercoated Steel

Alo Bisignani
X
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