

FRAMA



Press Release, October 2021

FRAMA launches new additions to its 0405 Glassware Collection designed by Nikolaj Lorentz Mentze, Founder of Studio 0405.

Inspired by Giorgio Morandi's still life representations, the extension of FRAMA's 0405 Glassware is characterized by sculptural forms with a weighty, solid, and sturdy appearance—almost architectural in form. Handcrafted with durable hand-blown glass, each piece of the collection is an individual work of art.

Designed to be used, rather than admired, the new items, including three bottles and three glasses, are a result of a thoughtful design where the material carries an ageless quality, superseding time and place.

Crafted with durable hand-blown glass, each piece resembles as pure and seamlessly untouched. Flowy, rounded lines and sturdy edges define the gracious transparent shapes providing a comfortable hold and a highly tactical experience.

The new 0405 Glassware includes:



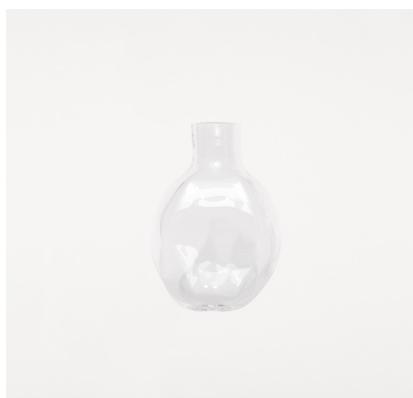
0405 Stem Glass Small



0405 Stem Glass Medium



0405 Stem Glass Wide



0405 Bottle Round



0405 Bottle Wide



0405 Bottle Narrow

STUDIO 0405

Studio 0405 is an architecture and design practice based in Copenhagen. Founded in 2015 by Nikolaj Lorentz Mentze, the studio collaborates with a diverse group of creatives on projects ranging from product design to exhibitions and commercial environments. Nikolaj aims at using innovative materials and production methods while appreciating the local heritage as niche manufacturers or forgotten techniques.

"We do not force materials into specific molds; we want them to exist as they naturally are."
– Nikolaj Lorentz Mentze, Founder of Studio 0405.

THE COLLABORATION

The new additions to 0405 Glassware Collection are created as an extension to FRAMA's already existing and playful glassware such as 0405 Glass I Wide, 0405 Glass I Small, and 0405 Vase I Clear. Studio 0405, as well as FRAMA, intend to create straightforward forms. Inspired by the purity and innocence of children's drawings, the glassware's design was born as a feeling and emotion that accompanied the development of these shapes during the entire design process.



ABOUT FRAMA

FRAMA is a multi-disciplinary brand encompassing lifestyle objects and homewares, interior architecture and meaningful design solutions, furniture and lighting, scents and skincare, inspiring the senses and encouraging mindful living. With an emphasis on natural materials, simple geometries, and uncompromising quality, our work celebrates craftsmanship and connects the imaginative with the practical, resulting in a uniquely warm and honest aesthetic.

FRAMA's Home Objects is an evolving collection of inspired lifestyle items for home, office and hospitality. Featuring designs from a variety of artists, makers, and architects, all our Home Goods emphasises on the importance of quality craftsmanship and the beauty of natural materials and simple geometries.

The collection will be available exclusively at framacph.com and FRAMA Studio Store Copenhagen in mid November, 2021.

