

SERAX

Kelly Wearstler

ZUMA

TABLEWARE



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ZUMA — Rich, dimensional patterns and unexpected color pairings are signatures to the Kelly Wearstler design vernacular. In keeping with her studio's current explorations, Wearstler engages futuristic 3D vector grids and ancient glassware motifs within the *Zuma* family.

For the porcelain dinnerware, Wearstler stripped down a digital graphic pattern to convey a hand painted feel, creating the perfect balance between tech and hand-craft. The patterns vary throughout the range and are intended to be mixed and matched across colors and shapes - in classic Wearstler fashion.

To complement the contemporary references of the porcelain, Wearstler developed stemware that draws upon amber tones found in ancient glass from across the globe. Taking a rectilinear shape, the light and airy color application juxtaposes the unusually thick and straight nature of its form - creating an unexpected harmony with the graphic patterned dishes.



KELLY WEARSTLER — Founder and principal of Kelly Wearstler design studio, is an American designer creating multifaceted, experiential residential, hospitality, commercial and retail environments as well as expansive collections of lifestyle product designs and brand collaborations. Wearstler is internationally recognized with distinctive design awards by numerous publications – including Architectural Digest's AD 100; Elle Décor's The A-List; Wallpaper Magazine's Top 20 Designers; and Time Magazine's The Design 100. A multi-layered, stimulating sensory experience is at the center of Wearstler's design approach. Through an exploration of materiality, color, forms and an intuitive juxtaposition of contemporary and vintage, architectural and organic, graphic and instinctual, she curates a wealth of experiences into every space. Wearstler believes that honoring history, location and architecture is imperative to pushing the boundaries and challenging the rules.

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TABLEWARE

PRODUCT	PLATES, BOWLS, CUPS, SAUCERS, SERVING DISHES, CAKE STANDS	MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
MATERIAL	PORCELAIN		EXCEPT: B4023117 WE ADVISE HANDWASH
FINISH	FULLY GLAZED	USE	TABLEWARE
PRODUCTION	ROLLING MOLDS	FOODSAFE	YES
PRINCIPAL COMPOSITION	KAOLIN (45%) ORTHOCLASE (20%) LONGYAN ORE (18%) QUARTZ (7%), BENTONITE (4%) DATONG SOIL (4%), ALUMINUM OXIDE(2%)	DISHWASHER SAFE	YES
		MICROWAVE SAFE	YES
		OVEN SAFE	NO
COLOUR(S)	SALT PACIFIC SIENNA	SALAMANDER SAFE	NO
		PACKAGING	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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GLASSWARE



PRODUCT SHOT GLASS, TUMBLER,
WHISKY GLASS, LONGDRINK,
WHITE WINE, RED WINE,
MATERIAL CHAMPAGNE GLASS & COUPE

PRODUCTION POTASSIUM GLASS

**PRINCIPAL
COMPOSITION** MOUTHBLOWN

SILICON DIOXIDE (63%),
SODIUM CARBONATE (16.5%),
CALCITE (5%), ZINC OXIDE (4%),
POTASSIUM CARBONATE (4%),
BARIUM CARBONATE (2.7%),
SODIUM NITRATE (4%),
ALUMINIUM (0.8%)

COLOUR

**MAINTENANCE /
CLEANING** AMBER

INSTRUCTION WE ADVISE TO USE SOFT
DETERGENTS FOR COMMERCIAL
USE DISHWASHERS.

FOODSAFE TABLEWARE

DISHWASHER SAFE YES

OVEN SAFE YES

SALAMANDER SAFE NO

CONTENT NO

PACKAGING 15CL, 30CL, 40CL, 55CL

GIFTBOX.
VOLUME & DIMENSIONS OF THE
COMPLETE RANGE AVAILABLE
UPON REQUEST.



