

SERAX

Pascale Naessens

PURE

TABLEWARE & KITCHENWARE



Pascale Naessens	PURE
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PURE — Her encounter with the Tunisian Sabiha marked the beginning of her fascination with ceramics. She embarked on her own studies and attended numerous courses on ceramics, glazing and firing techniques. She created a ceramic tableware line in her own workshop and took her prototypes to Serax. This collaboration resulted in the ‘*Pure*’ stoneware collection and more recent the Pure cookware . “*Pure*” embodies authenticity and warmth. It is based on organic lines and is made from natural materials.



Pascale Naessens is a best-selling culinary author in Belgium. She is a leading voice for pure and healthy eating. A number of her books have been translated into French, English, German and Chinese. Her first book, in which she explains her food philosophy, was published in 2010. Her focus is on a natural way of eating, more a lifestyle than a diet. She is also a qualified restaurateur and took a number of culinary courses ranging from macrobiotic cooking to classes in top restaurants.

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TABLEWARE: SERIES BROWN / GREY / GREEN

PRODUCT	PLATES, BOWLS, CUPS	MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
MATERIAL	STONEWARE	USE	TABLEWARE
FINISH	COLORED CRACKLED REACTIVE GLAZED COATING	FOODSAFE	YES
PRODUCTION	TRADITIONAL MOLDING	DISHWASHER SAFE	YES
PRINCIPAL COMPOSITION	FELDSPAR (20%), KAOLIN (40%), CHINA CLAY (15%), ALUMINITE POWDER (5%), QUATZ (15%)	MICROWAVE SAFE	YES
COLOUR(S)	BROWN GREY GREEN	OVEN SAFE	NO
		SALAMANDER SAFE	NO
		PACKAGING	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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TABLEWARE: SERIES LIGHT GREEN

PRODUCT	PLATES, BOWLS	MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
MATERIAL	STONEWARE	USE	TABLEWARE
FINISH	COLORED GLAZED COATING	FOODSAFE	YES
PRODUCTION	TRADITIONAL MOLDING	DISHWASHER SAFE	YES
PRINCIPAL COMPOSITION	FELDSPAR (20%), KAOLIN (38%), CHINA CLAY (25%), BALL CLAY (8%) AND CHINASTONE (7%)	MICROWAVE SAFE	YES
COLOUR(S)	LIGHT GREEN	OVEN SAFE	NO
		SALAMANDER SAFE	NO
		PACKAGING	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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TABLEWARE: SERIES SEA GREEN

PRODUCT	PLATES, BOWLS	MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
MATERIAL	STONEWARE	USE	TABLEWARE
FINISH	COLORED GLAZED COATING	FOODSAFE	YES
PRODUCTION	TRADITIONAL MOLDING	DISHWASHER SAFE	YES
PRINCIPAL COMPOSITION	FELDSPAR (20%), KAOLIN (38%), CHINA CLAY (25%), BALL CLAY (8%) AND CHINASTONE (7%)	MICROWAVE SAFE	YES
COLOUR(S)	SEA GREEN	OVEN SAFE	NO
		SALAMANDER SAFE	NO
		PACKAGING	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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TABLEWARE: SERIES BLACK

PRODUCT	PLATES, BOWLS	MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
MATERIAL	STONEWARE	USE	TABLEWARE
FINISH	COLORED GLAZED COATING	FOODSAFE	YES
PRODUCTION	TRADITIONAL MOLDING	DISHWASHER SAFE	YES
PRINCIPAL COMPOSITION	FELDSPAR (20%), CHINA CLAY (15%), ALUMINITE POWDER (5%), KAOLIN (40%) AND QUATZ (15%)	MICROWAVE SAFE	YES
COLOUR(S)	BLACK	OVEN SAFE	NO
		SALAMANDER SAFE	NO
		PACKAGING	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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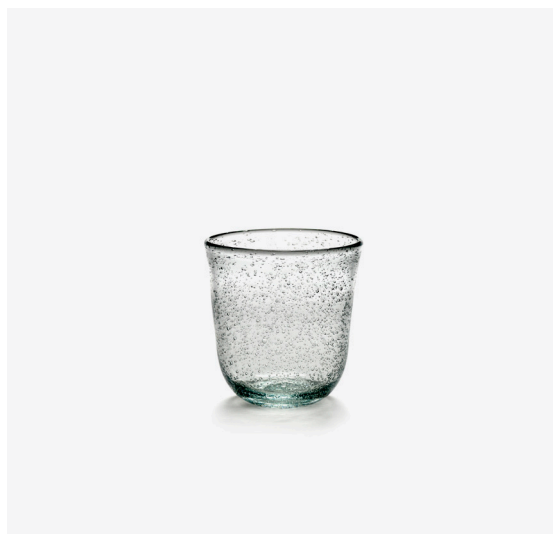
TABLEWARE: SERIES BLUE

PRODUCT	PLATES, BOWLS, CUPS, CAKE STANDS, JUGS, TEA STRAINER	MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
MATERIAL	STONEWARE	USE	TABLEWARE
FINISH	FULLY GLAZED	FOODSAFE	YES
PRODUCTION	TRADITIONAL MOLDING	DISHWASHER SAFE	YES
PRINCIPAL COMPOSITION	SILICON DIOXIDE (65.5%), ALUMINUM OXIDE (18.70%), IRON(III) OXIDE (3.70%), SODIUM OXIDE (2.70%), MAGNESIUM OXIDE (1.72%), CALCIUM OXIDE (0.67%), TITANIUM DIOXIDE (0.30%), LOSS ON IGNITION (6.5%)	MICROWAVE SAFE	YES
		OVEN SAFE	NO
		SALAMANDER SAFE	NO
COLOUR(S)	BLUE DARK BLUE LIGHT BLUE	PACKAGING	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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GLASSWARE



PRODUCT	WATERGLASS, WHITE WINE GLASS, RED WINE GLASS, CHAMPAGNE GLASS, CARAFE, JARS WITH LID
MATERIAL	NORMAL GLASS
PRODUCTION	MOUTHBLOWN
PRINCIPAL COMPOSITION	SAND (62,5%), SODA ASH (21,5%), SODIUM NITRATE (3,7%), OTHER (12,3%)

COLOUR TRANSPARENT

MAINTENANCE /
CLEANING
INSTRUCTION WE ADVISE TO USE SOFT
DETERGENTS FOR COMMERCIAL
DISHWASHERS.

USE TABLEWARE

FOODSAFE YES

DISHWASHER SAFE YES

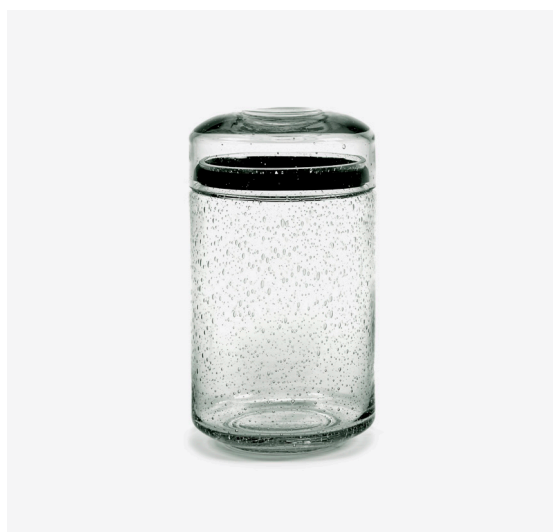
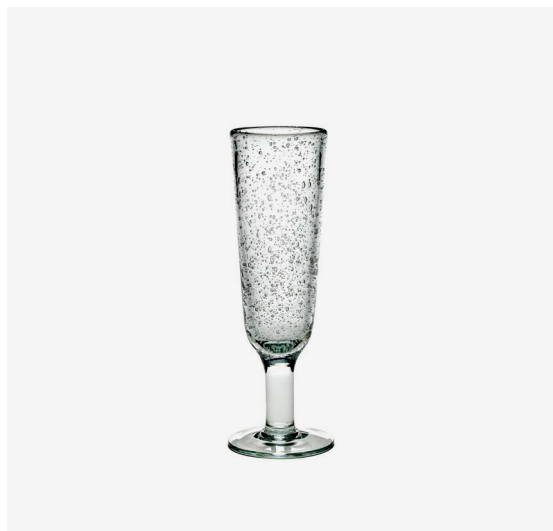
MICROWAVE SAFE NO

OVEN SAFE NO

SALAMANDER SAFE NO

CONTENT 15CL, 20CL, 120CL

PACKAGING GIFTBOX.
VOLUME & DIMENSIONS OF THE
COMPLETE RANGE AVAILABLE
UPON REQUEST.



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CUTLERY



PRODUCT	8 PIECE CUTLERY SET IN STAINLESS STEEL
MATERIAL	STEEL
FINISH	BLACK: BLACK PVD COATING AND VINTAGE FINISHING STONE WASH: VINTAGE FINISHING
PRODUCTION	TRADITIONAL MOLDING
PRINCIPAL COMPOSITION	AISI 420, FE (85.54%), CR (13.29%) C (0.205%) AISI 304, FE (72%) CR (18.17%), NI 8.06%
COLOUR(S)	MIRROR BLACK
MAINTENANCE / CLEANING INSTRUCTION	TO AVOID STAINING ON THE MATT FINISH, WE RECOMMEND RINSING AFTER USAGE AND PRIOR TO DISHWASHING CYCLE. WE ADVICE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
USE	TABLEWARE
FOODSAFE	YES
DISHWASHER SAFE	YES
MICROWAVE SAFE	NO
OVEN SAFE	NO
SALAMANDER SAFE	NO
PACKAGING	GIFTBOX. VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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WOODEN KITCHEN ACCESSORIES



PRODUCT KITCHEN UTENSILS, CUTTING BOARDS, SERVING DISHES, TRAYS

MATERIAL CARBONISED ASH WOOD

FINISH SANDING TO SMOOTH, WITHOUT SURFACE TREATMENT

PRODUCTION HANDMADE, MACHINING, TRADITIONAL MOULDING

PRINCIPAL COMPOSITION CELLULOSE (60%), HEMICELLULOSE (15%), LIGNIN (25%)

COLOUR(S) DARK BROWN

MAINTENANCE / CLEANING INSTRUCTION WE ADVISE HANDWASH USING SOFT DETERGENTS. STORE IN A CLEAN AND DRY PLACE.

USE TABLEWARE

FOODSAFE YES

DISHWASHER SAFE NO

MICROWAVE SAFE NO

OVEN SAFE NO

SALAMANDER SAFE NO

PACKAGING GIFTBOX.
VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.



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KNIFES



PRODUCT	NAKIRI KNIFES
MATERIAL	BLADE: GERMAN STEEL 1.4116 HANDLE: ABS OR OLIVE WOOD
COLOUR(S)	BLACK BROWN
MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE HANDWASH USING SOFT DETERGENTS AND A SOFT SPONGE.
USE	TABLEWARE
FOODSAFE	YES
DISHWASHER SAFE	NO
OVEN SAFE	NO
SALAMANDER SAFE	NO
PACKAGING	GIFTBOX. VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.



