

# SERAX

Sergio Herman

SURFACE

TABLEWARE



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SURFACE



**SURFACE** — “The *Surface* collection is a very personal project for me and one that comes from a longstanding desire to create and surprise. It was inspired by the raw nature of Zeeland. Its rough textures and beautiful imperfections expose what is real and what is true... From the deep grey of the mystic North Sea to a scarred and ageing skin, every surface is a symbol of depth. Every surface tells a story. Which is why I was excited to be given the opportunity to tell my own story and to translate my professional experience into this very personal range of tableware. The product of a vision both Serax and I share: a belief in talent and the power of collaboration to fuel creativity. Because a strong idea is nothing without execution.”



The Sergio Herman collections for Serax draw on the diverse local and international influences that have shaped his career as a world-class chef, restaurateur and designer of spaces and objects. Herman is deeply connected to the province of Zeeland, where he began his career at the family-owned restaurant Oud Sluis in Sluis transforming it into a culinary destination. Under his creative direction, Oud Sluis achieved three Michelin stars and was named one of The World’s 50 Best Restaurants for eight years. In 2013, he closed Oud Sluis to focus on new projects. Today, Sergio Herman is at the helm of the Sergio Herman Group, one of Europe’s most creative restaurant groups. Together with a team of specialists, he has developed several multi-award-winning fine-dining restaurant concepts: ‘Le Pristine’ (Antwerp, Belgium & Singapore), ‘Pure C’, ‘AIRrepublic’ and ‘Blueness’ (Antwerp, Belgium and Cadzand-Bad, The Netherlands). His collections are beautiful and practical, informed by hands-on experience in his kitchens and the aesthetics and culinary experiences he has encountered over his thirty-year career.

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## TABLEWARE

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<b>PRODUCT</b>	PLATES, BOWLS, CUPS, SAUCERS, MUGS, JUGS, TAPAS PLATES, GRAVY BOATS	<b>MAINTENANCE / CLEANING INSTRUCTION</b>	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
<b>MATERIAL</b>	STONEWARE	<b>USE</b>	TABLEWARE
<b>FINISH</b>	FULL AND SEMI REACTIVE GLAZED	<b>FOODSAFE</b>	YES
<b>PRODUCTION</b>	TRADITIONAL MOLDING	<b>DISHWASHER SAFE</b>	YES
<b>PRINCIPAL COMPOSITION</b>	KAOLIN (40%), QUARTZITE (15%), RED SAND MUD (30%), FELDSPAR (10%) AND BENTONITE (5%)	<b>MICROWAVE SAFE</b>	YES
<b>COLOUR(S)</b>	CAMO GREEN INDI GREY RUSTY BROWN	<b>OVEN SAFE</b>	NO
		<b>SALAMANDER SAFE</b>	YES
		<b>PACKAGING</b>	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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## GLASSWARE

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<b>PRODUCT</b>	TUMBLERS, LONGDRINK, WHITE WINE GLASS, RED WINE GLASS
<b>MATERIAL</b>	NORMAL GLASS
<b>PRODUCTION</b>	TRADITIONAL MOULDING
<b>PRINCIPAL COMPOSITION</b>	WHITE SAND, SODA, CERIUM OXIDE, DOLOMITE, CALCITE, POTASSIUM CARBONATE AND MIXTURE OF COBALT
<b>COLOUR(S)</b>	TRANSPARENT
<b>MAINTENANCE / CLEANING INSTRUCTION</b>	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
<b>USE</b>	TABLEWARE
<b>FOODSAFE</b>	YES
<b>DISHWASHER SAFE</b>	YES
<b>MICROWAVE SAFE</b>	YES
<b>OVEN SAFE</b>	NO
<b>SALAMANDER SAFE</b>	NO
<b>CONTENT</b>	10CL, 20CL, 22CL, 23CL, 25 CL, 35CL, 45CL,
<b>PACKAGING</b>	GIFTBOX. VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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## CUTLERY

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PRODUCT	8 PIECE CUTLERY SET
MATERIAL	STAINLESS STEEL 18/10
COLOUR(S)	STEEL GREY
MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS FOR COMMERCIAL DISHWASHERS.
USE	TABLEWARE
FOODSAFE	YES
DISHWASHER SAFE	YES
PACKAGING	GIFTBOX. VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

## KNIVES

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PRODUCT	STEAK KNIFE, PARING KNIFE, CHEF'S KNIFE
MATERIAL	STAINLESS STEEL HANDLE: MAPLE WOOD
COLOUR(S)	STEEL GREY
MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE HANDWASH WITH SOFT DETERGENTS.
USE	TABLEWARE
FOODSAFE	YES
DISHWASHER SAFE	NO
PACKAGING	GIFTBOX. VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

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## WOODEN CUTTINGBOARDS

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PRODUCT	CUTTING BOARDS	USE	TABLEWARE
MATERIAL	MAPLE WOOD	FOODSAFE	YES
FINISH	SANDED	DISHWASHER SAFE	NO
PRODUCTION	ARTISANAL & BY MACHINE	MICROWAVE SAFE	NO
PRINCIPAL COMPOSITION	100% MAPLE WOOD	OVEN SAFE	NO
COLOUR(S)	MAPLE WOOD	SALAMANDER SAFE	NO
MAINTENANCE / CLEANING INSTRUCTION	WE ADVISE TO USE SOFT DETERGENTS AND DRY NATURALLY. PROTECT THE CUTTING BOARD WITH A GOOD OIL FINISH.	PACKAGING	GIFTBOX VOLUME & DIMENSIONS OF THE COMPLETE RANGE AVAILABLE UPON REQUEST.

